



**DATE:** June 21, 2013

**TO:** All PHSA Staff and Physicians

**FROM:** G. Wynne Powell  
Board Chair

**SUBJECT: RETIREMENT OF PRESIDENT AND CHIEF EXECUTIVE OFFICER**

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I regret to inform you that Lynda Cranston will be relinquishing her duties as PHSA President and CEO effective immediately. However, she will be overseeing the transition of key projects as she works toward her retirement date of July 31, 2013. Lynda is PHSA's first and only President and CEO. For the past decade, she has worked tirelessly to help shape PHSA into the high quality, world-class health organization that it is today.

As Board Chair, I am honoured to have had the opportunity to have worked with Lynda. Her leadership, dedication and passion have inspired many, including myself, over the years. I found her expertise in the health sector unmatched.

Among Lynda's accomplishments was overseeing the amalgamation of our specialised agencies and divisions into an integrated network to support the complex care needs of British Columbians. She championed the need for research in the province. Most importantly, Lynda created a culture that puts patients first by focusing on quality and safety. She accomplished all this while ensuring PHSA remained within its budget each and every year of her tenure.

Looking back over a distinguished career, Lynda held a number of key leadership positions prior to joining PHSA, including: President and CEO of Fraser Health, the former Simon Fraser Health Region and the Canadian Blood Services. She is the recipient of many awards, and has been named as one of the top 100 women in Canada three times. In 2007, she was inducted into The Women's Executive Network (WXN)<sup>TM</sup> Top 100 Hall of Fame.

The search for a new President and CEO will begin immediately. In the meantime, Carl Roy has been appointed Acting President and CEO.

Please join me in wishing Lynda all the best in the future.